




OKLAHOMA AGRIBUSINESS
RETAILERS ASSOCIATION

 WWW.OKLAHOMAAG.COM

 TAMMY.MILLER@OKAGASSN.ORG

 ASHLEY@OKAGASSN.ORG

ANNUAL DIRECTORY

ADVERTISING GUIDE

PREPARED FOR :
OARA Membership &
Industry Partners

DEADLINE
September 30th, 2023

**2023/
2024**



WHY ADVERTISE?

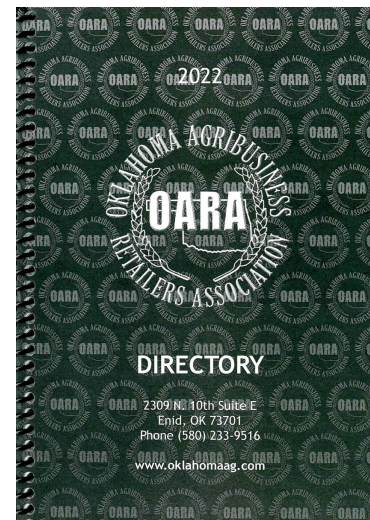
IMPACT, CONNECT, SHARE

The Oklahoma Agribusiness Retailers Directory is a valuable tool to the state's agribusiness retail industry and is used by our members on a daily basis. It offers listings of retail and wholesale fertilizer and chemical dealers, manufacturers, distributors and associated services in Oklahoma and throughout the country. Each company listing contains information regarding contact person, type of business, county, address, email, and phone number.

Our directory is a valuable reference book in the region. You can reach present as well as potential customers by simply filling out the attached advertising contract.

Advertising is a voice for your business. The OARA Directory keeps your company's name and your representative's contact information in front of our members on a daily basis. Your ad will have a lasting impact.

Advertise in the OARA Directory today!



www.Oklahomaag.com



Tammy.miller@okagassn.org



Ashley@okagassn.org



PROJECT & BACKGROUND

REQUIREMENTS



Full page ad size is 4 ½" wide x 7 ½" tall. Half page ad size is 4 ½" wide x 3 5/8" tall. Please furnish your ad by email along with a clear, concise, hard copy. Formats accepted are: PDF (preferred), Illustrator, InDesign, PhotoShop, Microsoft Publisher. All art must be 300 dpi or above. A \$40 per hour fee will be charged to advertiser if material must be prepared for printing with a minimum charge of \$40 billed.

IMPACT OF COVERAGE



Your advertisement in the OARA annual directory will be seen by hundreds of people daily. This industry reference publication is used by all facets of the fertilizer and ag chemical industry and will provide you with an opportunity to sell your product and services throughout the year. Remember, calls to the Association office about products and services are first referred to our directory advertisers!

POSITIONS



All positions, including covers, will be offered to the previous year's holders on a first come basis. Assignments are made according to the date the order is received. Order may be sent ahead of copy and cuts. Please indicate the position in the directory that you prefer, such as "across from Oklahoma City" or "on page ___" etc. Positions cannot be guaranteed, but we will try to meet your request whenever possible.

COVERAGE



An ad in the Oklahoma Agribusiness Retailers Association Directory is the most direct form of advertising to the agribusiness retail industry in Oklahoma. We have a steady demand from Oklahoma and surrounding states for copies of our directory. Our advertisers and members receive one complimentary copy and can order additional copies for only \$40.00 (tax and postage included).





OARA DIRECTORY
 ADVERTISING CONTRACT
 2023-2024

Advertiser Form

MEMBER NON-MEMBER

Company :

Contact :

Address :

City, State, Zip :

Phone :

Fax :

Email:

Advertising Agency :

Contact :

Address:

City, State, Zip :

Phone :

Fax :

Email:

AD PLACEMENT	MEMBER	NON-MEMBER
Back Cover	<input type="checkbox"/> \$450	<input type="checkbox"/> \$550
Inside Front Cover	<input type="checkbox"/> \$425	<input type="checkbox"/> \$525
Inside Back Cover	<input type="checkbox"/> \$400	<input type="checkbox"/> \$500
Tabs	<input type="checkbox"/> \$350	<input type="checkbox"/> \$450
Full Page	<input type="checkbox"/> \$275	<input type="checkbox"/> \$375
One-Half Page	<input type="checkbox"/> \$225	<input type="checkbox"/> \$325
Color	<input type="checkbox"/> \$125	<input type="checkbox"/> \$175

SUBMISSION DETAILS

- Repeat Ad- No Changes from 2022 Directory
- Repeat With Revisions
- New Ad Emailing to Ashley@okagassn.org

ADDITIONAL OFFERINGS

- Extra Buyer's Listing @ \$6 Each
- Extra Directory @ \$40 Each

Total Cost

Payment Type Enclosed Invoice for CC Payment

RETURN TO :

OKLAHOMA AGRIBUSINESS RETAILERS ASSOCIATION
 A : 2309 N. 10th Street, Suite E Enid, OK 73701

P : 580-233-9516 E : Tammy.miller@okagassn.org
 Ashley@okagassn.org

THANK YOU FOR YOUR SUPPORT

Please check your five listings (Included) for the Buyer's Guide on the following page.



Buyer's Guide **Classified Index**

Each advertiser is entitled to FIVE free listings in the classified section of the Directory. Please indicate the categories under which you want your firm to be listed. If your category is not listed, please add it to the bottom of the list. *Additional listings are \$6 each.*

- Ag Consultants
- Application Equipment
 - Fertilizer Equipment, Liquid Injection
 - Liquid Self-Propelled, High Flotation
 - Liquid, Tractor-Drawn
 - Meters, Valves
 - Spreaders, Self-Propelled
 - Tanks, Nurse
 - Tenders
 - Wagons, Nurse Tank
- Automatic Rate Controllers
- Bulk Material Handling
- Chemicals
- Compliance Services
- Consultants
- Distributor/Wholesaler
 - Ag-Chemicals
 - Fertilizer
 - Fertilizer, Anhydrous
 - Fertilizer, Dry
 - Fertilizer, Dry (Bulk)
 - Fertilizer, Liquid
 - Micro-Nutrients
- Fertilizer
- Fertilizer/Blenders- Conveyors
- Fertilizer Handling Equipment
- Hoses, Liquid Fertilizer
- Insurance
- Loaders
- Manufacturers
 - Ag-Chemicals
 - Ag-Chemicals, Fungicides
 - Ag-Chemicals, Herbicides
 - Ag-Chemicals, Insecticides
 - Ag-Chemicals, Seed Treatments
 - Fertilizer, Anhydrous
 - Fertilizer, Dry (Bulk)
 - Fertilizer, Liquid

- Parts
- Regulatory Compliance
- Seed
- Services
- Soil Testing
- Tanks
- Trailers
- Appliances

Important notes/reminders
